Review of the Mediterranean Strategy for Sustainable Development

IV Mediterranean Forest Week, Barcelona, 17-20 March 2015
Side Event (18 March 2015)
MSSD 2.0 Structure

Thematic Areas
- Sea and Coasts
- Natural Resources, Rural Development and Food
- Climate Change
- Sustainable Cities
- Transition Towards a Green Economy

Issues addressed
- Strategic Directions
- Actions
  - National
  - Regional
  - Flagship

Governance
Green Economy Issues

- **Socioeconomic inequalities** between and within countries and **high unemployment** in particular for youth and women

- **Economic growth** that does not take into account the environmental and social impact

- **Unsustainable lifestyles** based on high resource consumption patterns and low recycling rates

- Environmentally harmful and inefficient **production facilities**

- **Investment flows** financing unsustainable facilities and inefficient infrastructures

- **Wrong price/market signals** and fiscal incentives **not valuing intangible and natural capital** and externalities
Strategic directions – Green Economy

5.1: Promote **green and decent jobs** for all, in particular for youth and women, to eradicate poverty and enhance social inclusion

5.2: Review the **definitions and measurement of development**, progress and **well-being**

5.3: Promote **sustainable consumption and production patterns**

5.4: Encourage **environmentally-friendly innovation**

5.5: Promote **sustainability principles and criteria for public and private investment**

5.6: Promote a **greener and more inclusive market** that integrates the true environmental and social cost of products and services to **eliminate social and environmental externalities**
Strategic direction 5.1: Promote green and decent jobs

5.1.1. Undertake a **skills assessment and gap analysis** for green jobs, and green and social enterprises

5.1.2. Develop **training and capacity building** programmes for green skills and green jobs, particularly for youth and women

5.1.3. Harmonise the regional **definition of green jobs** and green and social entrepreneurship
Strategic direction 5.2: Review the definitions and measurement of development, progress and well-being

5.2.1. **Embed indicators** that are more inclusive of environmental and social aspects of progress within the national statistics databases

5.2.2. Identify, collect and share in an **open database** alternative statistics and indicators on societal progress and well-being, including integrated **environmental and economic accounting and environmental goods** and services sector
Strategic direction 5.3: Promote sustainable consumption and production patterns

5.3.1. Implement the Sustainable Consumption and Production Regional Action Plan for the Mediterranean

5.3.2. Undertake awareness-raising programmes on sustainable lifestyles including on environmental labels and alternative options for sustainable behaviour

5.3.3. Carry out capacity building programme to support countries in implementing the Sustainable Consumption and Production Regional Action Plan for the Mediterranean
Strategic direction 5.4: Encourage environmentally-friendly innovation

5.4.1. Increase the resource efficiency and eco-innovation capacity of the industry and service sectors, through regulatory measures and financial incentives.

5.4.2. Support national networks of "eco-incubators" for green and social businesses and entrepreneurs.

5.4.3. Promote collaborative partnerships between universities, businesses and research centres.

5.4.4. Create a Mediterranean network of green and social incubators and training programmes.
Strategic direction 5.5: Promote sustainability principles and criteria for public and private investment

5.5.1. Raise the **awareness of financial actors** of the economic risks due to lack of environmental and social impact assessments, encouraging them to mainstream such assessments through the provision of tools and guidelines.

5.5.2. **Build capacity of national agencies** on sustainable investment and corporate social responsibility.

5.5.3. Initiate or strengthen **dialogue with international funding institutions** regarding economic and social criteria for investments.
Strategic direction 5.6: Promote a greener and more inclusive market

5.6.1. Promote **environmental tax reform** to reduce tax on labour and integrate the polluter pays principle into finance policy

5.6.2. Integrate **sustainability principles** into public procurement at national and local levels

5.6.3. Promote **eco-design** criteria and environmental certification of products and services

5.6.4. Provide assistance to countries interested in integrating the **polluter pays principle** into national finance policies
Thank you for your attention

United Nations Environment Programme
Mediterranean Action Plan
Barcelona Convention

www.unepmap.org

MSSD Review Webpage:
http://planbleu.org/en/node/1141